

# 7<sup>th</sup> INTERNATIONAL EXECUTIVE SUMMIT



OCTOBER 5-6 2018

#IES18

ORGANIZED BY

**RI** Retail Institute  
ITALY

# October 5th 2018

## Pre Summit

- [Valérie Carreu, Transporeon Group](#)
- [Francesco Secchiaroli, Cambridge Venture Fund](#)
- [Marcello Messina, Furla](#)

## Session: Innovation (first part)

- [Maurizio Marchiori, Branding Futurist](#)
- [Tom Lewand, Shinola](#)

**October 6th 2018**

**Session: Innovation (second part)**

- [Simone Zucca, Google Italy](#)
- [Giuseppe Cunetta, Mediaworld](#)
- [Chieh Huang, Boxed](#)

**Session: Insight**

- [Research “Sunday Closing”, Amagi](#)

MAIN PARTNER



PARTNER



CHARITY PARTNER

