



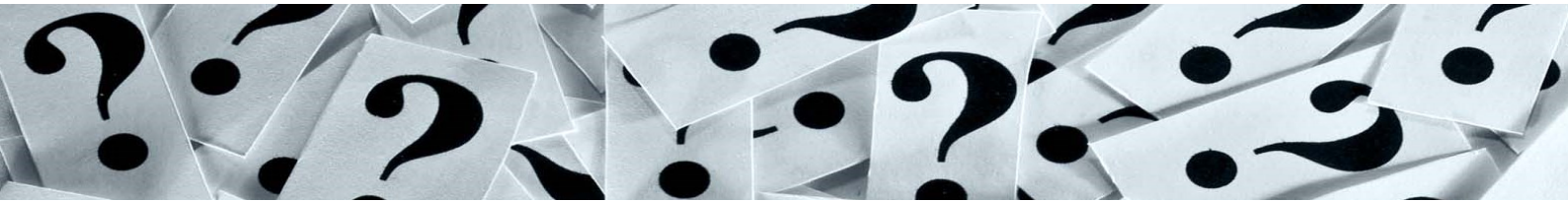
GLOBAL RETAIL ALLIANCE

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PRESS RELEASE

END OF OCTOBER 2018

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SURVEY & INSIGHTS

- Shopping App Report 2018
- What makes a good customer experience?



THE LATEST RETAIL NEWS

English  

- A new retail paradigm (Mapic Magazine)
- A overview on China new retail (Bloomberg Businessweek)
- Captivate at the perimeter (Store Brands)
- Dubai onwards and outwards (Mapic Magazine)
- Let's talk shops (Monocle)
- Mapic India highlights, small town opportunities (Mapic Magazine)
- Mapic Italy reflects retail renaissance (Mapic Magazine)
- Mapic puts F&B on the global menu (Mapic Magazine)



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- Outlet summit focuses on opportunities (Mapic Magazine)
- Outstanding in its field (Bloomberg Businessweek)
- Power trends in the North (Mapic Magazine)
- Retailers must prepare for demand of try-before-you-buy programs
- Russia increases appetite for F&B (Mapic Magazine)
- Selling the low country vibe (Stores)
- Sunny outlook for experience loving South (Mapic Magazine)
- SuperValu, sowing wild harvest (Store Brands)
- The future of retail (Bloomberg Businessweek)
- US remains a brand of opportunity (Mapic Magazine)

French

- Boulanger poursuit sa croissance tous azimuts (LSA)
- Jacks arme de Tesco contre le hard discount (LSA)
- Les relais de croissance du drive au banc d'essai (LSA)
- Noublions jamais que la distribution est souvent le premier employeur local privé (LSA)
- Poker menteur autour d'un rapprochement Casino Carrefour (LSA)



RETAIL DESIGN & NEW OPENINGS



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English

- Discover and delight (Retail Focus)
- Eytys store opens in London (Retail Focus)
- From concept to store, a two way communication process (Retail Focus)
- In & Around Saville Road, London (Retail Focus)
- Leading lights in retail design (Retail Focus)
- L'Occitane, the new store in New York (Retail Focus)
- Mulberry new flagship store opens in London (Retail Focus)

French

- Lasbeyrie Fine Foods veut doper ses marques (LSA)
- Le 4 Casino, un laboratoire d'innovations ouvert 24h24 (LSA)
- Le renouveau de La Halle (LSA)
- Quel avenir pour impression numérique en magasin (LSA)



DIGITAL & TECHNOLOGY

English

- A giant leap into the future (Mapic Magazine)



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- China delivers tomorrows retail today (Mapic Magazine)
- Facial recognition is becoming a competitive tool against fraud (Stores)
- Hardee's franchiser improves data usability (Stores)
- Millennial parents have a clear idea of shop (Stores)
- London calling food and innovation (Mapic Magazine)
- Physical in the age of digital (Mapic Magazine)
- The favourite 50 websites 2018 (Stores)
- The Home Depot's digital strategy to exceed customer expectations (Stores)
- Retail brings online convenience to in-store shopping (Stores)

French 

- En un an Amazon a secoue Whole Foods (LSA)