



# GLOBAL RETAIL ALLIANCE

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## PRESS RELEASE

**MID OF AUGUST 2018**

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## SURVEY & INSIGHTS

- 2018 Retail Customer Experience: Top 100
- Trends Predictions From E-commerce Marketing Experts



## THE LATEST RETAIL NEWS

English  

- 2018 Retail Trends (Image Retail)
- All Aboard Travel Retail (Retail Focus)
- Harrods Fine Watches (Retail Focus)
- Ikea Betting Big on Food Business (Image Retail)
- In and Around Fifth Avenue, New York (Retail Focus)
- Jeff Bezos-Profile (Ad Week)
- Marketers are Boosting Brands With Leveraging Pop-Up Shops (Ad Week)



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- The Beauty of Beauty (Retail Focus)

## French

- Bercy reclame une amende record a E.Leclerc (Did Independent French Trader E.Leclerc Choose The Wrong Path? Details of Fines) (LSA)
- Comment LVMH s'empare de la led (LVMH Lowers Carbon Footprint) (LSA)
- Daniel Travini capitaine du vin chez Intermarché (Daniel Travini Perfects The Wine Sector) (LSA Horse Source)
- Dans le sud Auchan joue la coopération agricole (Auchan Highlights Argicultural Collaboration in the South of France) (LSA)
- L'economie circulaire est en route (An Economic reinvention of the Circular Economy) (LSA Horse Source)
- Les dessous du développement a marche force de Bio c Bon (The Background of Finance and Future Development at Bio c Bon) (LSA)

## German

- Allheilmittel Gastronomie (The Emerging trend of Gastro Centered Shopping Centers) (Store+Shops)





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### RETAIL DESIGN & NEW OPENINGS

**English**  

- Inside Stella Mc Cartney, London (Retail Focus)
- Maison Alaia Store in London (Retail Focus)
- POP Displays from Around the Globe (Retail Focus)
- Survival of the Fittest- Department Stores (Retail Focus)

**German** 

- Die Ästhetik des Upcycling (Finishes – Upcycling Materials In Retail Design) (Store+Shops)
- Essen ist der neue Rock n Roll (Emerging Food Halls in London Bring Food and Entertainment Together) (Store+Shops)
- Hier wird Sussholz geraspelt (Danish Licorice Manufactured Growth into Retail) (Store+Shops)
- Nahversorger mit Format (Hieber's Läden Invests State of the Art Retail in Rural Locations) (Store+Shops)
- Neues Leben in der Stadt (Newest Zurich Neighborhood Expands with Trendy, Individualistic Retail) (Store+Shops)
- Store und Team im Einklang (The Staff = The Design in Success of Newest Retail) (Store+Shops)
- Storytelling pur (Historical Setting Tells A Story in Creative New Shop) (Store+Shops)
- Von der Nebenrolle zur Hauptdarstellerin (Case Study – Compare and Contrast 2 Different Lingerie Formats) (Store+Shops)



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- Weltstadt mit Gortz (Ludwig Gortz Opens Munich Flagship) (Store+Shops)
- Wohnzimmer reloaded (Influence of the 'Living Room' on Retail Design) (Store+Shops)



## DIGITAL & TECHNOLOGY

English  

- Changing the Future of Indian Retail with Technology (Image Retail)
- Technology, the Greatest Differentiator in the Retail Industry (Image Retail)

French 

- De nouveaux concepts tailles pour la ville (Paris Multiple New Stores Across Segments Target The Urban Shopper) (LSA)