

## PRESS RELEASE

### END OF JUNE 2018

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**Dear Members,**

The Global Retail Alliance is pleased to present our **bi-monthly Press Release**.

Our team collects global news ensure you, our members, are updated on all the most important industry developments.

Our news is categorized to be most efficient to find the information most relevant to you. Keep up to date on industry leaders and competitor's actions in **Retail News**. Check out if there are any **New Openings** happening in your area or where you are traveling to. Discover the latest store innovations in **Retail Design**. Find out the latest technology used by retailers in **Digital and Technology**.

The format is user friendly, see links below!

## SURVEY & INSIGHTS

- Fashion Transparency Index
- The Digital Future of Retail

## THE LATEST RETAIL NEWS

### English

- C-Store, Is The Party Over? (**Convenience Store**)
- Buying Versus Selling (**Storai**)
- Innovation and Tech Drive Profits and Customer Experience (**Storai**)
- Growth in the Luxury Segment (**Storai**)
- Top Expansion Mistakes To Avoid (**Storai**)

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### French

- The Failure of Carrefour's Expensive Acquisition (**LSA**)

## RETAIL DESIGN & NEW OPENINGS

### English

- ST Company Creates a Destination in Japanese Fashion (**Monocle**)
- Cumberland Farms Next Generation Format: Friendly, Simple, Fast (**Convenience Store**)
- Zurheide - Bringing Experience and Engagement to Food Retail (**Monocle**)

### German

- Announcing EuroShop's Store Concept and Design Winners for 2018 (**Store + Shops**)
- Design Elements – Emerging Trends in Ceiling Design (**Store + Shops**)
- Design Fabrications: Fabric and Wallpaper Trends; Color, Print and Pattern (**Store + Shops**)
- Design Finishes: Gold Returns (**Store + Shops**)
- ICSC Announces Winning Shopping Centers; New Developments, Existing Centers and Expansions and Remodels (**Store + Shops**)
- Opens an Experiential Flagship, Including Surfer Wave Pool (**Store + Shops**)
- Shopping Centers Must Re-Invent to Survive (**Store + Shops**)
- Stenger Creates a Meeting Place For Bike Enthusiasts (**Store + Shops**)
- The Newest Generation of Technical Tool Stores Succeed By Engaging and Storytelling with the Customer (**Store + Shops**)

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- Zurheide Opens New City Gastro-Supermarket (**Store + Shops**)

## GREEN RETAIL

### Portuguese

- Sustainability In Brazilian Retail (**Consumidor Moderno**)

## INNOVATION & TECHNOLOGY

### English

- Google Veteran's Start-Up Launches Driverless Food Delivery Robot (**Bloomberg Businessweek**)
- Kroger Buys Share of UK's Ocado to Bring Robot Distribution to US (**Bloomberg Businessweek**)
- Leveraging Technology in Visual Merchandising (**Storai**)
- The Balance of Privacy and Tech (**Storai**)
- The Rise Of Omnichannel In Retail (**Storai**)
- Three Technologies Moving Retail to the Future (**Storai**)
- Your Path Through Digital Disruption (**Storai**)

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### **French**

- Auchan is Perfect for Vietnam **(LSA)**
- Chez Retail Group Leverages Digital Tools **(LSA)**
- Despite Declining Market, Manufacturers Can Still Succeed With Focus in a New Direction **(LSA)**
- Samsung and LSA's French Shopper Study Shows the Consumer is Still Attached to the Store **(LSA)**
- Japanese Pioneer of e-Commerce Continues Re-Inventing **(LSA)**

### **Portuguese**

- The changing demands of digital in retail as the consumer becomes more tech savvy **(Consumidor Moderno)**