

FILLING THE GAP



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QUICKLY





Continuing its nationwide expansion, Arvind Lifestyle Brand Limited, Gap's franchisee in India, opened a new 4500 sq. ft. Gap store at Pacific Mall at Rajouri Garden in Delhi. This is the fourth store in the National Capital Region, bringing the store count to 11 across the country.

The new store features an entry spanning the width of the store which eliminates a window façade. This allows customers to see directly into the store and engage with the product quickly.

"We are thrilled to announce the launch of our next store in Saadi Dilli. The city is perfect for Gap's on-trend, classic and casual style. With the Fall 2017 offering of shape enhancing styles alongside seasonal wardrobe staples, we are confident that we will be the customer favourite for our customers' casual wear needs," said Parag Dani, Business Head of Gap brand, Arvind Lifestyle Brands Ltd.

Arvind Lifestyle Brands Ltd, a subsidiary of Arvind Ltd., launched Gap in May 2015 with its first store in Delhi and now operates 11 stores in India. ©