

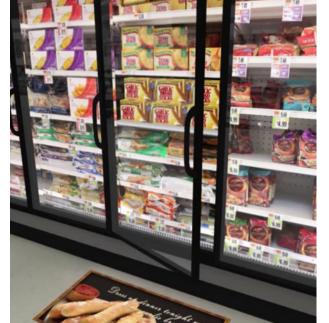




SHOPTALK 2017 Mark Hardy CEO







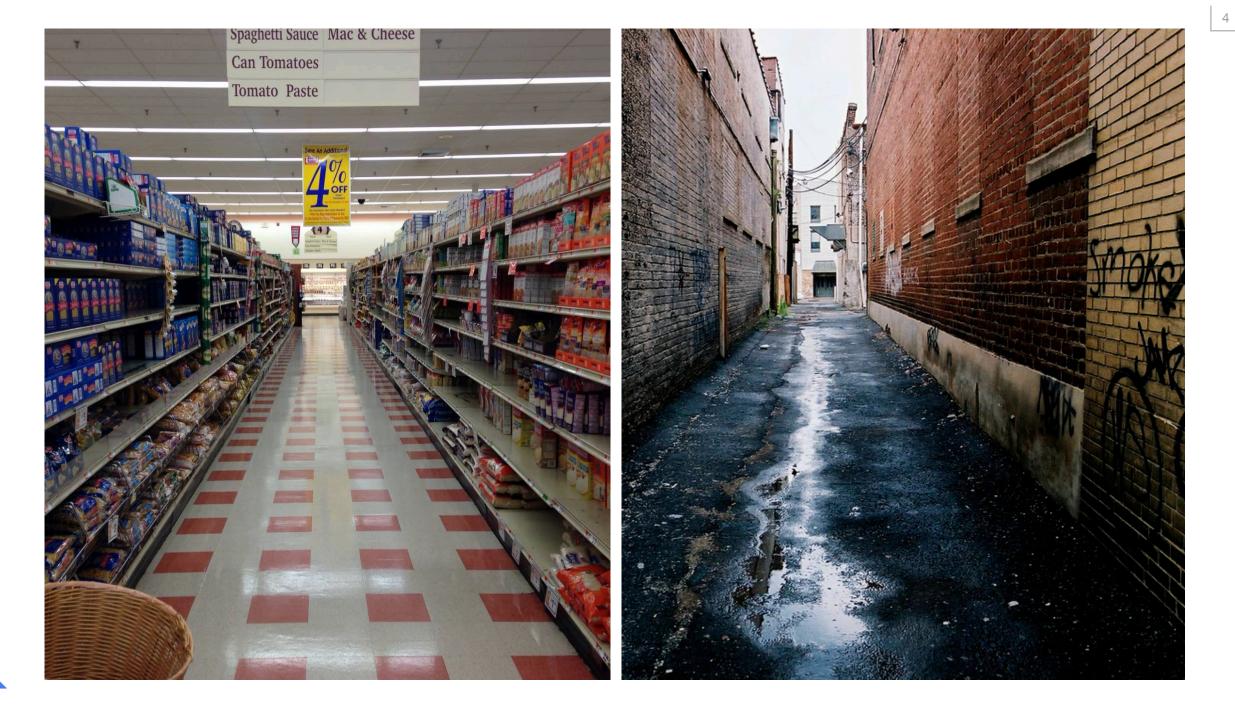




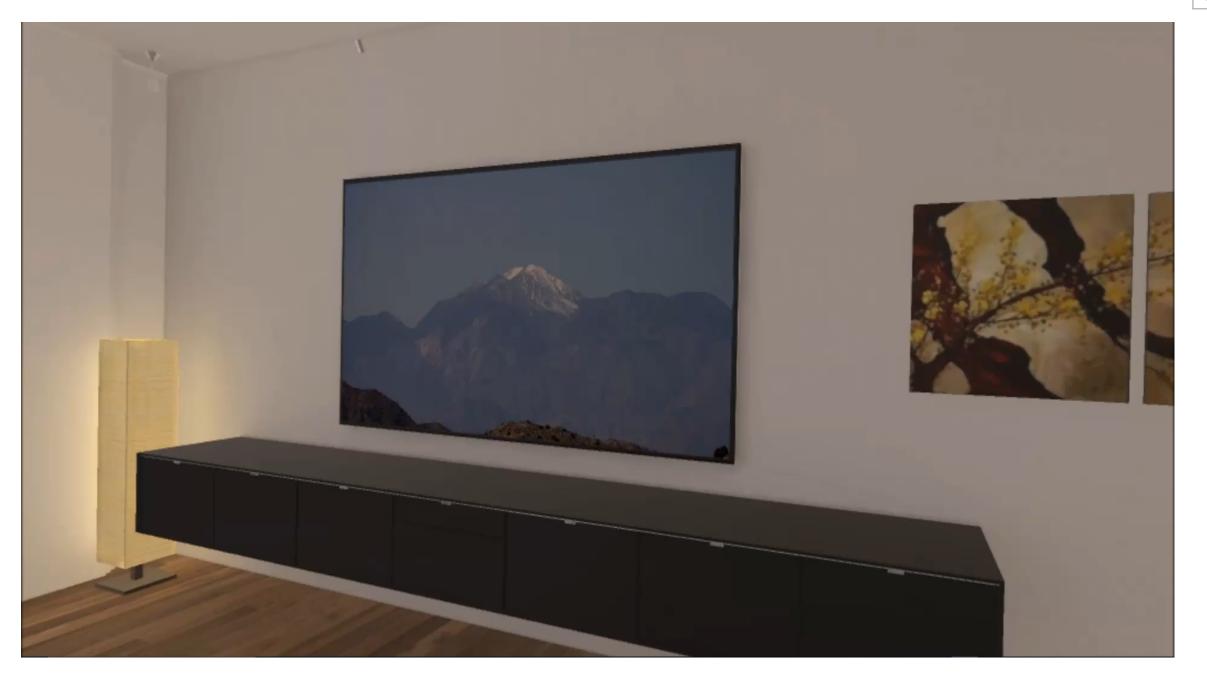
Retailer	Market Value 2006	Market Value 2016	% Change
BEST	\$28.4B	\$13.2B	(54%)
JCPenney	\$18.1B	\$2.6B	(86%)
KOHĽS	\$24.2B	\$8.8B	(64%)
★ Macys	\$24.2B	\$11.0B	(55%)
NORDSTROM	\$12.4B	\$8.3B	(33%)
Sears	\$27.8B	\$1.1B	(96%)
O TARGET	\$51.3B	\$40.6B	(21%)
Walmart >	\$214B	\$212.4B	(1%)
Total	\$417.9B	\$298.0B	(29%)
amazon.com	\$17.5B	\$355.9B	1.934%

Source: Yahoo Finance! peak value in 2006; Google Finance values for 12/31/2016









Thank You

Mark Hardy CEO InContext Solutions

