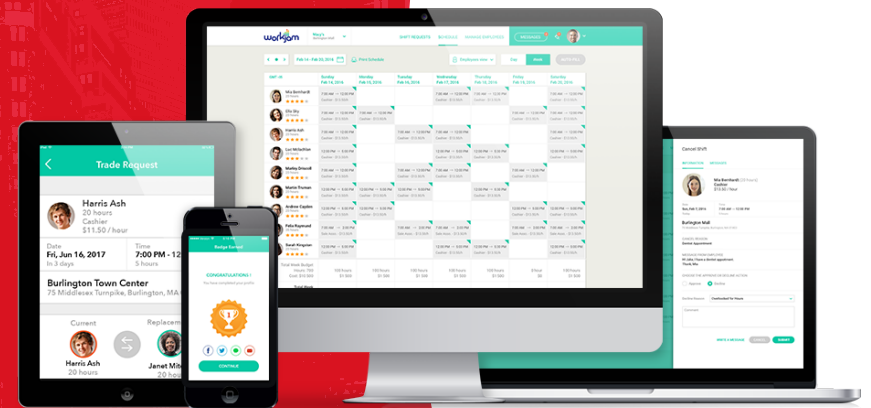


IMPACT YOUR BUSINESS THROUGH ENABLED ENGAGEMENT



Workforce 2020 is crashing on employers

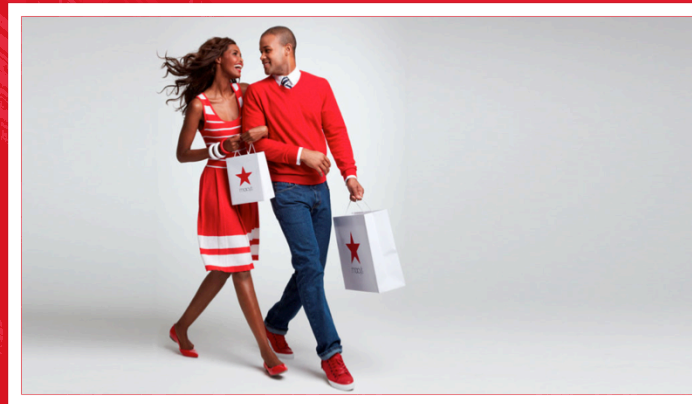
- ★ Customer Expectation
- ★ Labor Cost
- ★ Policy Environment
- ★ Tightening Labor Market
- ★ Millennial Workforce



Benefits of a friction free work environment



Engaged associates



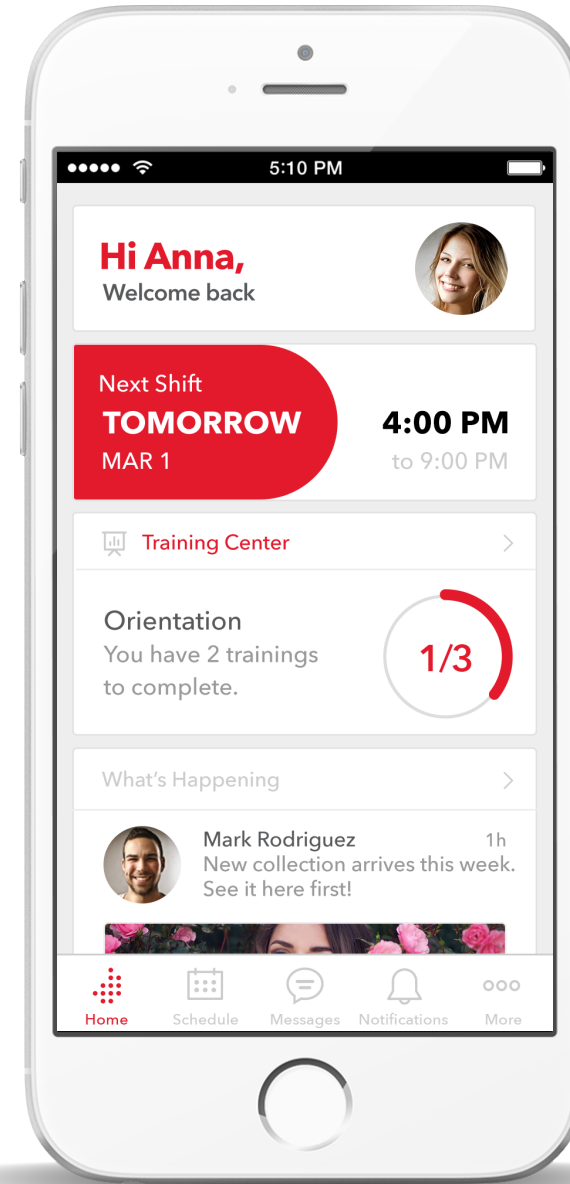
Loyal customers



Increased profit & growth

Managers want to engage

- ★ Feedback on customer engagement
- ★ Coaching for skill development
- ★ Providing growth opportunities

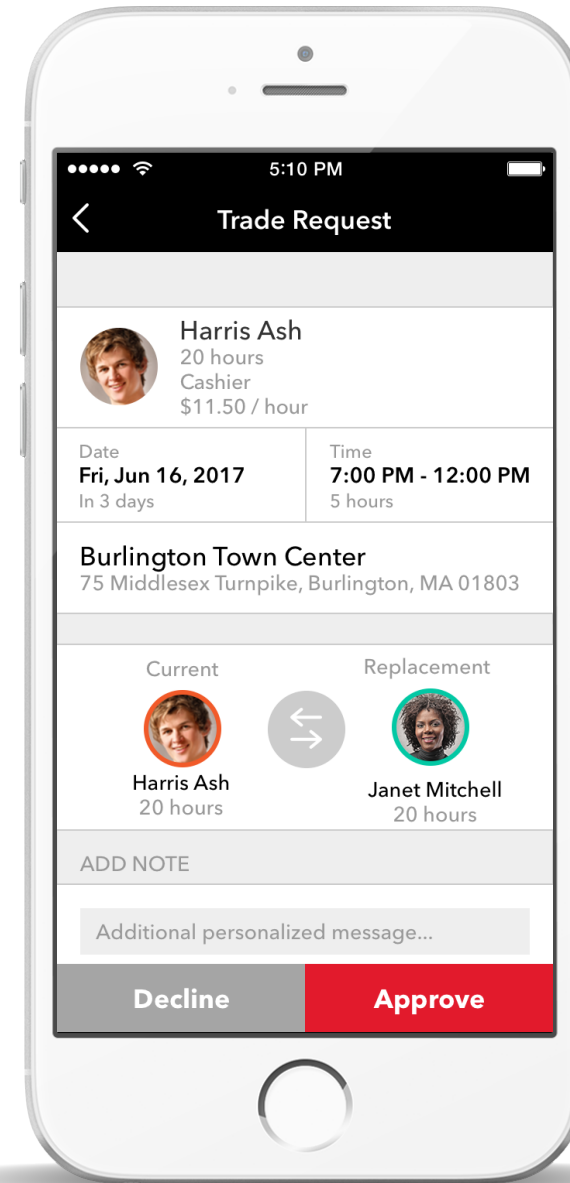


Associates expect autonomy and control

Employee self service

Work Schedule Flexibility

- ★ Shift Management
- ★ Open Shifts
- ★ Shift Trades
- ★ Schedule Maintenance



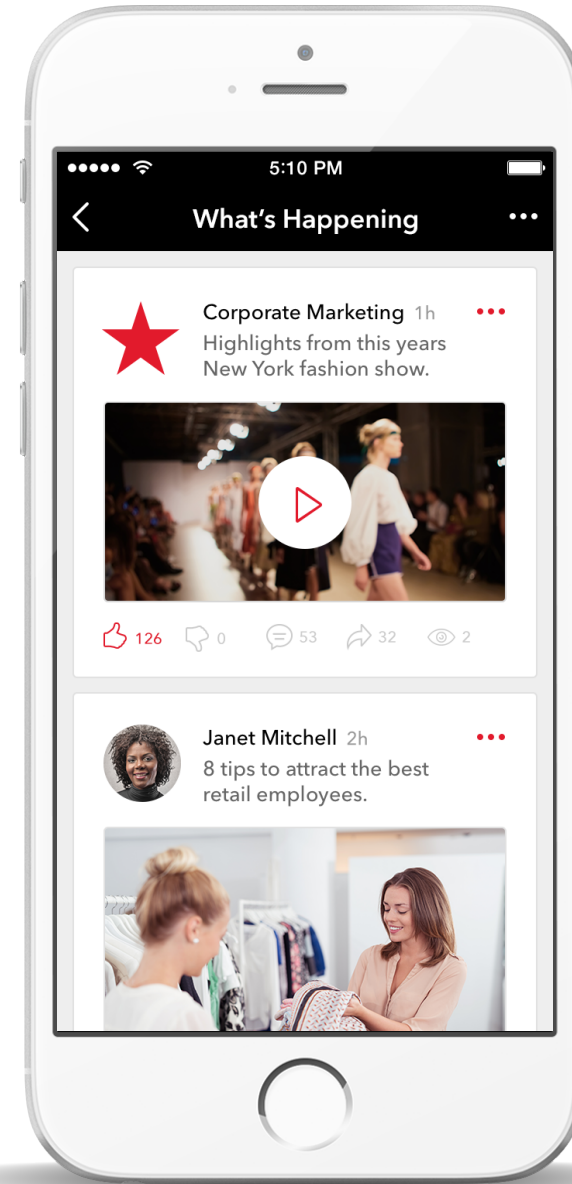
Community building drives motivation

Building skills and reworking processes through discovery & training

Manage & optimize the entire employee-employer relationship

Alignment with brand and culture messaging creates trust and pride

Personalized messages that build transparency and commitment



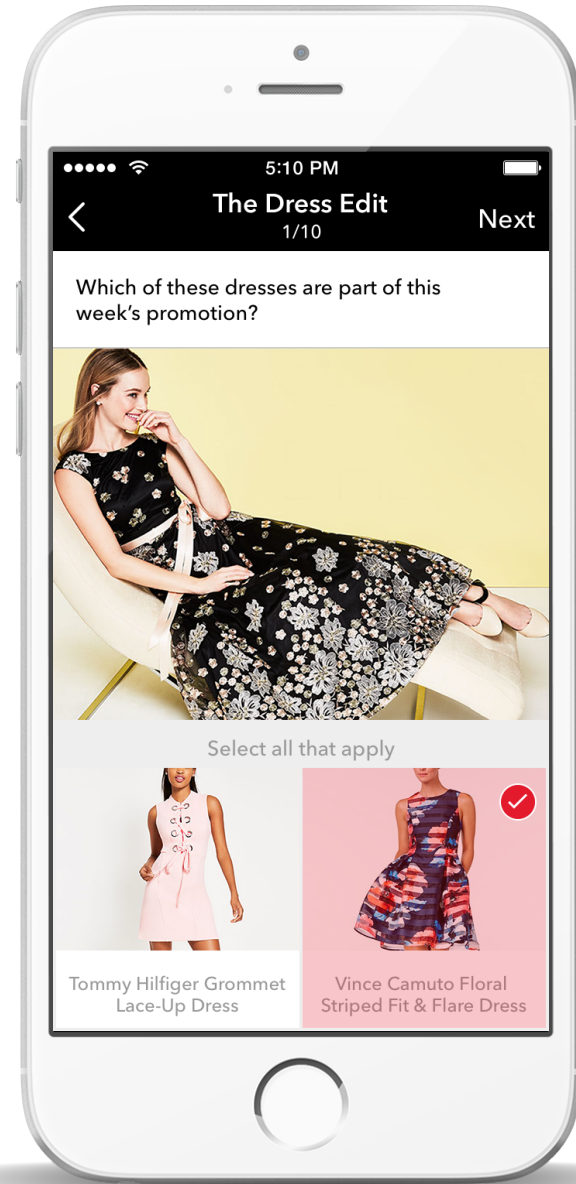
Continual learning is required to engage

Snack size

On Demand

Gamifying the associate experience

- ★ App simulations
- ★ Video enabled
- ★ Achievement recognition



New tools free managers to enable

We have to embrace trust

We have to be agile workplaces

Embrace technology to free managers

And we will win by impacting our
business



Values & Benefits

CORPORATE

- ★ Fast reach
- ★ Flawless campaigns
- ★ Effective training
- ★ Increased sales

TO RETAILERS

- ★ Better control
- ★ Reduced complexity
- ★ Tracked training
- ★ Eliminated manual process
- ★ Reduce churn

MACY'S ASSOCIATES

- ★ Employees having a voice
- ★ Rewarded and recognized
- ★ Enhanced and streamlined communication



THE
WORLD'S
LARGEST
STORE

THANK YOU

