

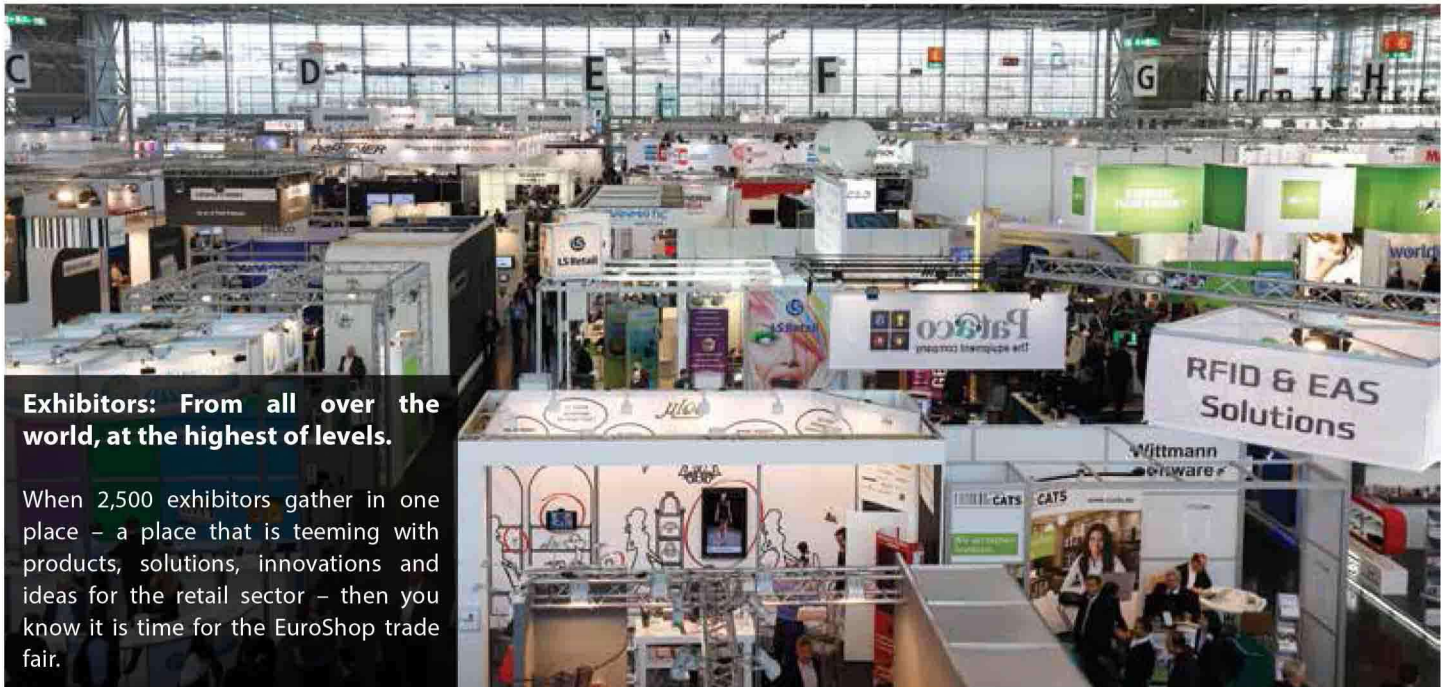
Expect the best at EuroShop 2017

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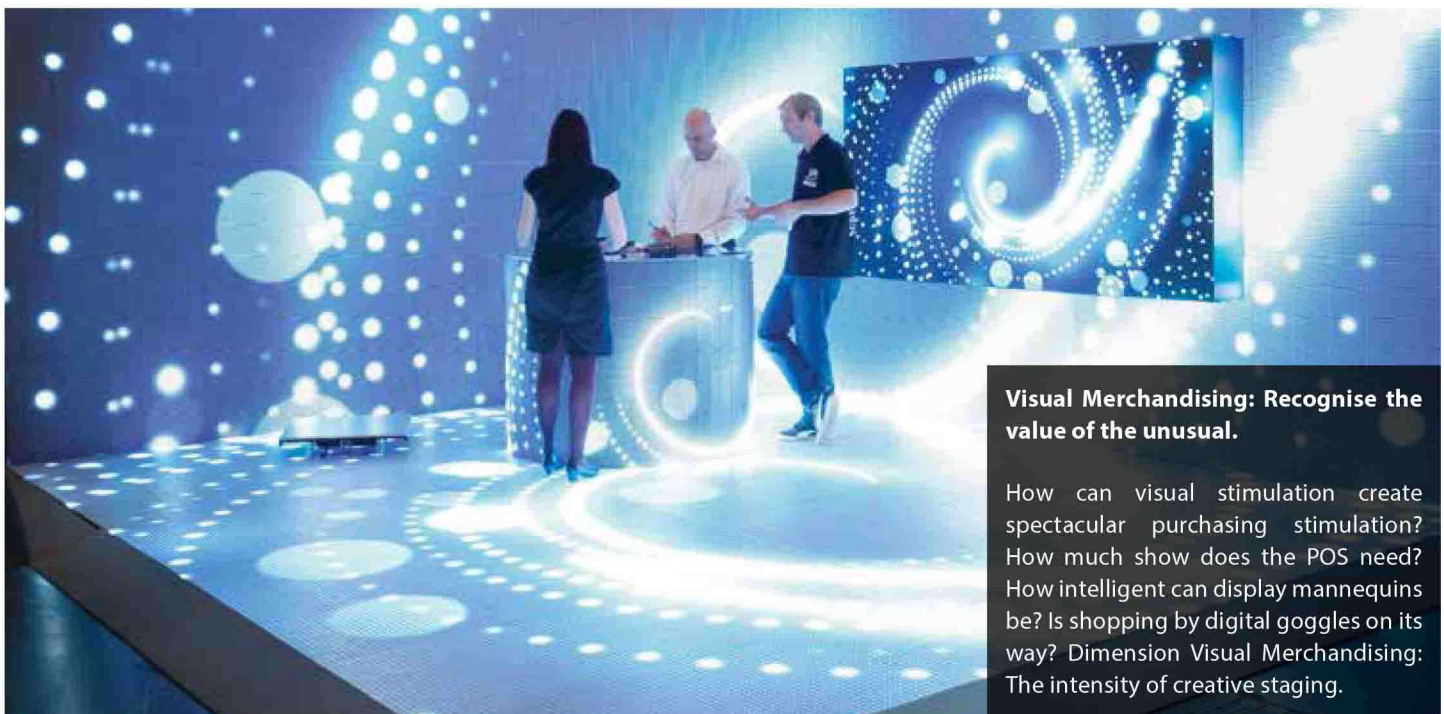


Some highlights of EuroShop 2017 include:



Exhibitors: From all over the world, at the highest of levels.

When 2,500 exhibitors gather in one place – a place that is teeming with products, solutions, innovations and ideas for the retail sector – then you know it is time for the EuroShop trade fair.

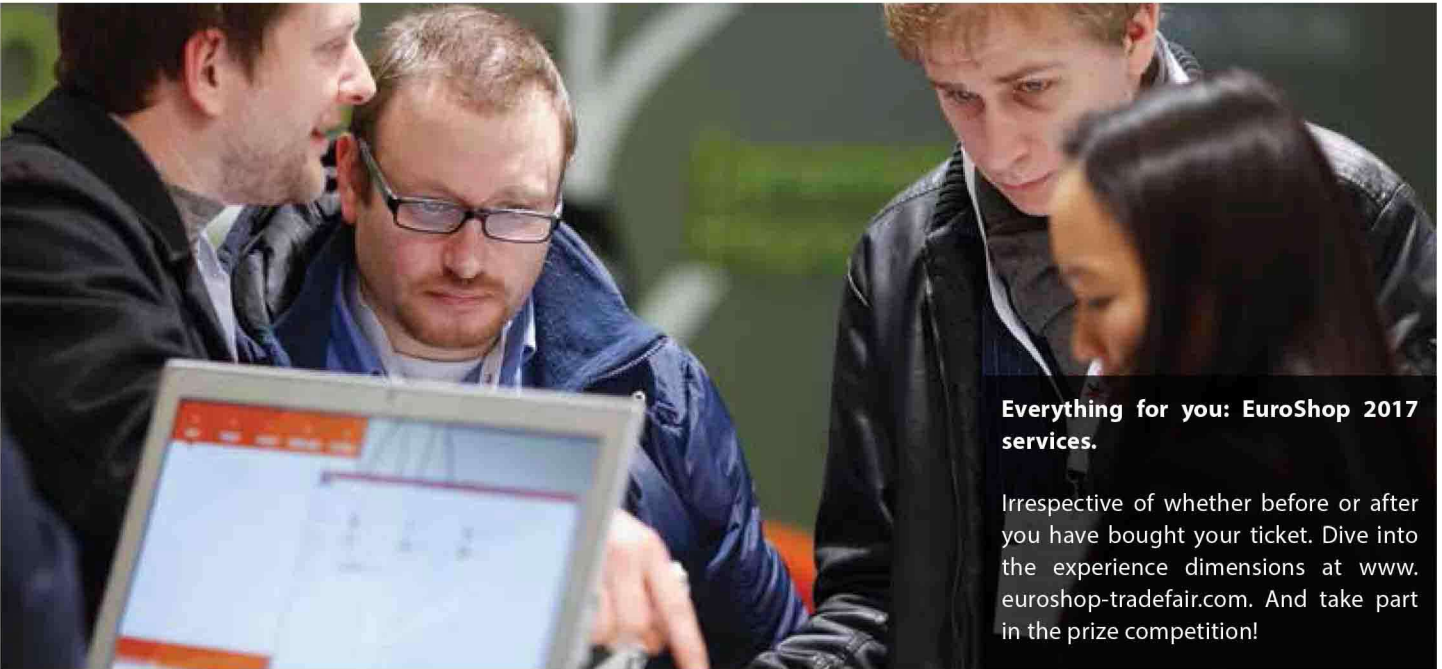


Visual Merchandising: Recognise the value of the unusual.

How can visual stimulation create spectacular purchasing stimulation? How much show does the POS need? How intelligent can display mannequins be? Is shopping by digital goggles on its way? Dimension Visual Merchandising: The intensity of creative staging.

**Food-Tech & Energy Management:
Discover the impact of sustainable
innovations.**

What is new in the exciting field of product staging and profitability? How efficient will the refrigeration furniture of the future be? How can a good shopping environment be created? How will energy be managed tomorrow? Dimension Food Tech & Energy Management: The outstanding efficiency of new ideas.



**Everything for you: EuroShop 2017
services.**

Irrespective of whether before or after you have bought your ticket. Dive into the experience dimensions at www.euroshop-tradefair.com. And take part in the prize competition!

Good to know...Düsseldorf

Düsseldorf is one of those locations that are referred to as a 'good place to be'. An excellent address for trade fairs. With outstanding transport links: A dense motorway network, international airport, main railway station with connections to all neighbouring countries. This major city on the banks of the River Rhine offers urban vitality with innovative restaurant concepts, a varied and creative retail sector as well as a lively cultural scene.

