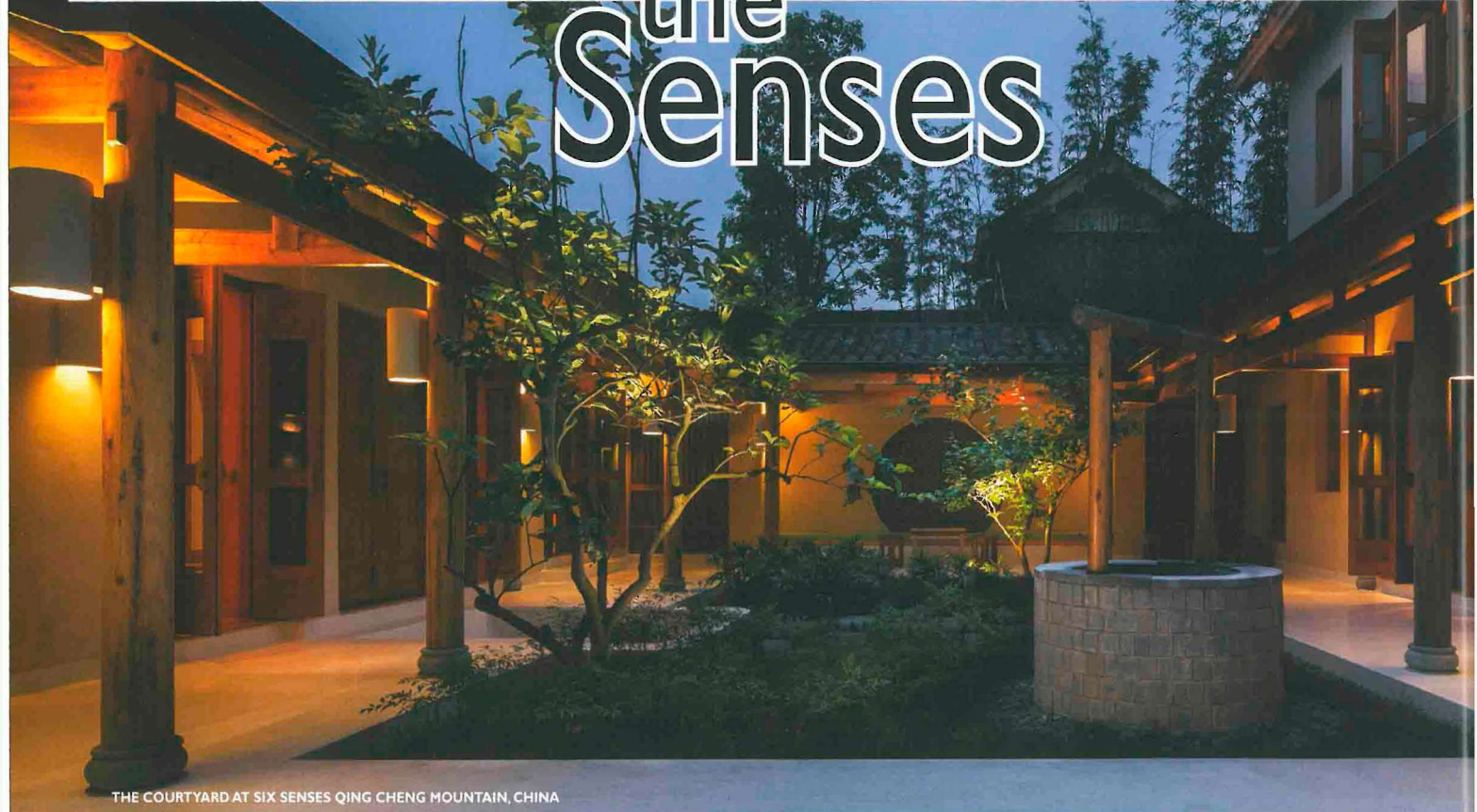
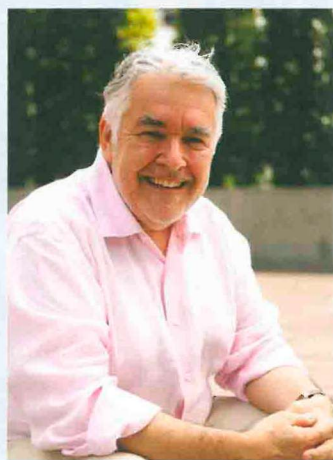


Stimulating the Senses



THE COURTYARD AT SIX SENSES QING CHENG MOUNTAIN, CHINA



SIX SENSES HOTELS RESORTS SPAS IS A COMPANY WITH A DEEPLY INGRAINED ETHOS OF WELLNESS AND SUSTAINABILITY, AND IT IS NOW ENTERING A PERIOD OF RENEWED GROWTH AND DEVELOPMENT, WITH NEW MARKET ENTRIES IMMINENT. RLI TALKS TO CEO NEIL JACOBS TO FIND OUT MORE...

Six Senses Hotels Resorts Spas can be found in some of the world's most unique and beautiful places. Whether it be a resort with a spa, a spa hosted by a prestige property, or a treasured urban location, the touch-points are always decidedly those of Six Senses' DNA.

This is a brand that is very much in tune with the wider world, offering crafted guest experiences to stimulate, energise and revitalise the human spirit. Its luxury resorts are intimate, offering an emotionally intelligent approach to service that begins with empathy; there is a touch of quirkiness, which supports delightful and unexpected surprises, delivered out of constant curiosity and willingness to challenge the norm.

Six Senses Hotels Resorts Spas is a hotel and spa management company comprised of 11 resorts and 31 spas under the brand names Six Senses, Evason and Six Senses Spas. The company operates resorts in far-flung locations of incredible natural beauty known for their distinctive and diverse design personalities. The 11 properties include Six Senses Ninh Van Bay, Six Senses Con Dao, Evason Ana Manadara in Vietnam; Six Senses Yao Noi, Six

Senses Samui and Evason Hua Hin in Thailand, Six Senses Laamu in the Maldives, Six Senses Ziggy Bay in Oman, Six Senses Qing Cheng Mountain in China, Evason Ma'in in Jordan and the newest addition of Six Senses Duoro Valley in Portugal which opened in July.

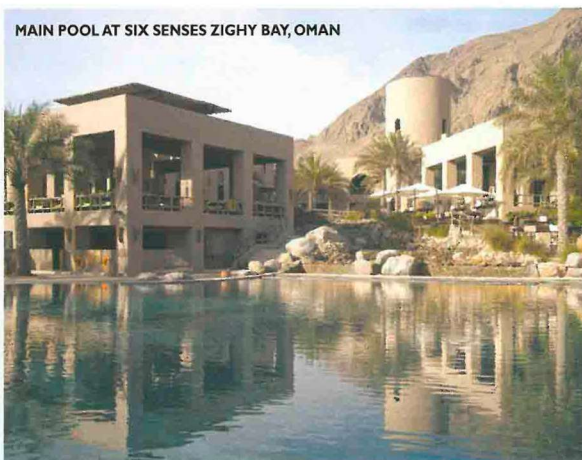
The past twelve months have proven to be an exciting period in the evolution of the company, with a number of hotel and spa openings in new parts of the world. "We are determined to reinforce the global nature of the brand and continue to review interesting opportunities in key cities and interesting and beautiful resort locations," says CEO Neil Jacobs.

"Historically we have been perceived as an Asian-based, organic and sustainable brand. We are shifting that perception and our new reality is a ramped up focus on wellness and sustainability, a more contemporary approach to design and materials and as mentioned a more encompassing geography."

New openings include Six Senses Qing Cheng Mountain in June. Situated in the picturesque gateway to the majestic Qing Cheng Mountain, the resort was created to complement the nearby Duijiangyan UNESCO World Heritage & Natural Cultural site. Elsewhere, Six Senses Duoro Valley opened in July and is the



SIX SENSES DOURO VALLEY, PORTUGAL



MAIN POOL AT SIX SENSES ZIGHY BAY, OMAN



THE NEW HILLTOP RESERVE VILLA AT SIX SENSES NINH VAN BAY, VIETNAM

first of the company's resorts in Europe, covering 19 acres and featuring 71 guest rooms and suites with one, two and three bedrooms.

Six Senses is also scheduled to open a new property on a private island in the Seychelles that will feature one of Six Senses' greatest sustainability stories yet. Then, later in the year, it will also open five small resorts in Bhutan. Each resort takes advantage of the land and its geographical site, and the architecture and design celebrate the stunning locations.

"We are also looking at several sites in Europe and the Americas and believe we will take over two existing properties in both regions next year," adds Jacobs. "Our eyes are on Africa as well."

Looking beyond 2016, construction is underway on projects in Nicaragua, Bali, Taiwan and Yangshuo, China, and the company is also close to signing deals in India and the Bahamas.

"Currently regarded as a resort company, we have developed an urban concept and feel confident that we will soon enter key city centres," he continues, "setting new standards and benchmarks for living that combine a healthy approach to work, leisure time, dining, fitness and entertainment."

Six Senses is constantly evolving, with a team of creative managers at all resorts and spas brainstorming and launching innovative programmes and testing ideas.

Over the next year Six Senses will launch a multi-faceted integrated wellness programme that starts with a health assessment and includes nutritional guidelines, functional fitness and a sleep programme. The programme is being created in tandem with four leading medical doctors in America.

"For many markets traditional luxury is perhaps not quite as interesting to the consumer as in the past. Character and content are key as consumers want real memories and meaningful experiences. We believe that we are in the right place at the right time to satisfy that demand," says Jacobs.

The company's success to date can be attributed to its talented group

of leaders in the Bangkok office, its properties and spas, says Jacob. "The people running our business understand what makes a visit to one of our resorts or spas special," he says. "They are our brand champions."

Looking forward, Six Senses is gearing up for major expansion and is expected to double in size in the next three years. In addition to its Bhutan and Seychelles openings this year, it will premier in Taiwan with a magical resort designed by Kengo Kuma, as well as a property in Uluwatu, Bali. "We are focused on remote resorts as well as urban destinations in Europe, the Americas and Asia," he adds. "I cannot name all the exciting places where we are looking, but Six Senses loyalists will be excited to see where we go!"

WATER VILLA - SIX SENSES LAAMU, MALDIVES

