ECE goes green with Polish scheme

ECE HAS completed its largest project in Poland to date, the 51,000-sq m Zielone Arkady in Bydgoszcz. Officially opened last week, Zielone Arkady houses around 200 stores for national and international retailers as well as a 400-seater food court.

On completion, the €145m scheme was sold to the ECE European Prime Shopping Centre Fund II, while ECE Polska has taken over the long-term management and the leasing of the scheme.

Zielone Arkady has attracted Inditex labels Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius and Oysho as well as LPP's Reserved, Mohito, Sinsay,



Natural materials feature strongly at Zielone Arkady in Bydgoszcz

House and Cropp fascias. The strong fashion line-up also includes Adidas, Benetton, C&A, Deichmann, Lacoste, Levi's, Nike and Tommy Hilfiger while Swarovski, Swatch and Saturn add to the diversity of the offer. The centre's name translates as 'green arcades' and it has already been awarded a BREEAM certificate for sustainability standards because of its extensive interior planting, natural building materials and efficient ventilation, heating, and lighting technologies. Leszek Sikora, managing director of ECE Polska, said: "Zielone Arkady's unique architecture, the broad merchandise mix, the excellent infrastructure and accessibility as well as the certified sustainability of the building make it a special property in many ways."