

Avia Park set for expansion after successful first year

A VIA PARK, the largest shopping centre in Europe, celebrates its first birthday at the end of this month, and it is already showing good results and further potential. Opened in Moscow in 2014, Avia

Park occupies a strategically important site — on Leningradskoe shosse, which connects the city centre with Moscow International Airport — with a GLA of 230,000 sq m. The mall has already established itself as a location where

the world's leading brands can launch flagship stores and fashion anchor tenants include the only three-storey Debenhams store in Russia as well as H&M, Zara, Mango, Adidas Originals, Nike, Puma, Reebok, Auchan, OBI, Decathlon, MediaMarkt, Hoff and M.Video. Some 300 stores are trading, with more due in 2016.

Avia Park also features the largest leisure offer under one roof in Moscow with 20 attractions including Russia's only KidZania as well as a Karo Sky17 multiplex and two unique entertainment concepts — Arena Pilotage and Claustrophobia.

Designed as a four-level shopping and entertainment centre with two levels of parking, the mall has two galleries off an atrium dominated by the world's largest cylindrical aquarium, while the roof level offers panoramic views over Russia's capital city.



Avia Park in Moscow