

MADRID'S REBIRTH

Madrid's metamorphosis from a capital steeped in Spanish tradition into a flourishing bastion of all things fashionable has accelerated in recent years. A melting pot of Spanish talent continues to flock to the capital and this avant-garde generation of artisans, retailers and entrepreneurs is reshaping a city where tradition and modernity thrive side by side.





Morning coffee at Federal in Conde Duque (01, 02, 08)

Malasaña is still the centre of all things cool but its vibrancy has begun trickling into the neighbouring Conde Duque district, where shops and cafés abound. Start your day in the historic Plaza de las Comendadoras sipping on a macchiato at the Federal Café. Next visit nearby fashion boutiques such as Mini, Sportivo Lento and Duke, which straddle the old refurbished military *cuartel* – now the Conde Duque Cultural Centre.



Andres Gallardo's showroom (03, 04)

The new wave of Spanish craftsmanship is evident in the intricate designs of Andres Gallardo's porcelain jewellery. Gallardo's pieces, inspired by flora and fauna, have garnered international affection, particularly in Japan, Hong Kong and Russia. The Murcian designer now has a shop and studio in the Tirso de Molina district, where visitors can marvel at his collection of beautifully designed creations.



Lunch and shopping on Calle Jorge Juan (05, 09)

The affluent Salamanca district stands out for its food and fashion. Calle de Jorge Juan is lined with chic clothing boutiques, while some of the most exquisite local brands – such as the Galician label Masscob – can be found on the Puigcerdá laneway. After perusing the shops, head to the Taberna los Gallos to indulge in some well-earned tapas and *raciones* on the upper-level terrace.



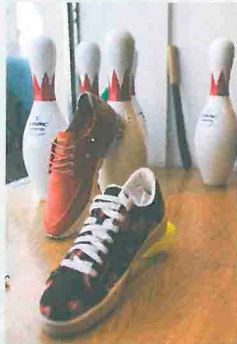
Eduardo Rivera's shops (06, 07)

Young designer Eduardo Rivera has channelled his experience in the fashion world into an eponymous clothing brand. He opened his first boutique shop in 2010 in the picturesque Plaza del Ángel, right in the centre of Madrid. He now helms three shops in the city, where visitors will find a colourful collection of men's and womenswear complemented by a range of accessories.



Drinks in Malasaña (10, 11)

The festive Malasaña district is witnessing an increase in refined late-night haunts. After a redesign by Kike Keller, the Sieteislas Hotel's lobby bar is a popular spot for a tippie. You can also head to Calle Pez to savour the classic cocktails of 1862 Dry Bar (pictured, opposite) while across the road, vodka shop-turned-bar Adam & Van Eekelen has the air of a convivial Victorian-era drinking parlour.



02

04

05



01

03



08



06

07



09



10



11



esmadrid.com