

Tesco tests Shop&Go delivery service

Tesco is piloting a service at its Bethnal Green Metro store in London that offers customers the option to shop in-store and have their goods delivered later.

The service, called Shop&Go, allows customers to leave their goods at the checkout, then pick a one-hour delivery slot. The goods are stored in the grocer's warehouse until delivery.

Tesco managing director for London Andrew Yaxley said: "We are always thinking of ways to make life easier for London shoppers. Customers shop at the store as normal, spend at least £35, and then we deliver their shopping for free on the same day. It is perfect for customers who can't easily get their shopping home and has already been a huge hit."

Shop&Go offers five delivery slots per day between 3pm and 10pm. The service is available within a three-mile radius.

The grocer said initial feedback has been positive and it would consider extending the number of delivery slots available and rolling the service out to other stores.

Tesco is also testing click-and-collect at six Tube stations.