

Show & Sell

Winner

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The Great Indoors Award



086



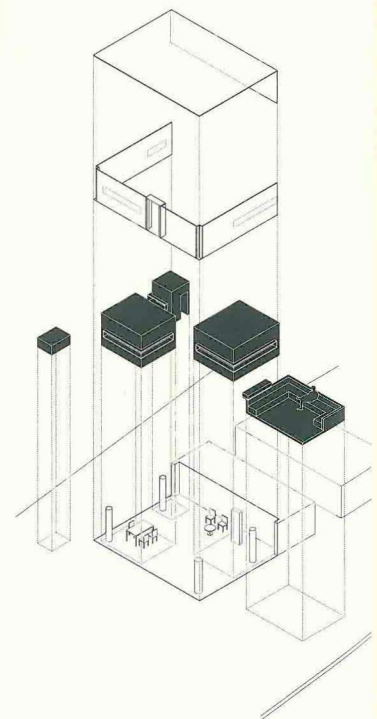
Relojeria Alemana Boutique by Ohlab

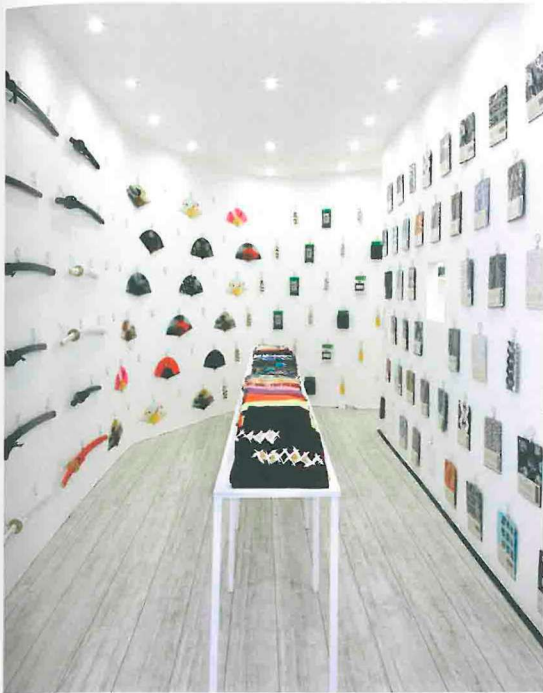
Five 'precious boxes' housing various functions are the real gems in Ohlab's Majorcan jewellery store. These stainless steel-clad volumes with golden mirror finishes add a sense of tangible luxury to the space, which the jury cites as a 'very daring and well-proportioned project', while complimenting the designers for 'convincing the client that the architecture of a shop is at least as important as the merchandise for sale'.

Photos José Hevia
ohlab.net



'Very daring and well-proportioned'





Bukiya Shop by Archiee

Treating the inside of a Paris-based Japanese shop like a window display, the designers used a grid of hooks to present products within an organized layout. In the eyes of the jury, the interior 'celebrates the everyday in a mundane way – a daring strategy in a city like Paris, where everything is precious'.

Photo Ryo Suzuki
archiee.com



Heliocosm by Freaks

A wooden tunnel, cool mint walls and the ethereal print of a landscape all contribute to a Parisian cosmetic store's play on perspectives. Within the timber passageway, a framed service desk adds to the surreal and serene aesthetic. From the jury report: 'The consistent, minimalist design shows a clear sense of space and good taste.'

Photo David Foessel
freaksarchitects.com



Infuse Pavilion by Sinato

On ascending the staircase of the Infuse pavilion, visitors to the Salone del Mobile in Milan were confronted with an eerie, smoke-filled room. Sinato's experiential installation showcased the possibilities of OLED lights to great advantage. High marks from the jury for 'a very powerful installation'.

Photos Takumi Ota
sinato.jp



4 Déjeuner sur l'Herbe Pharmacy by Architects c/o Groszstadt

Commenting on the tendency of pharmacies to appear 'clinical and inhuman', the judges describe 4 Déjeuner as 'oozing a mysterious personality behind a naive façade'. Surprising decoration includes wallpaper featuring digitally printed images of passion flowers.

groszstadt.eu