



A kitsch window by Anna Lomax reflects the set designer's love of pop culture and British 'pound shops'.
annalomax.com

The New Recruits

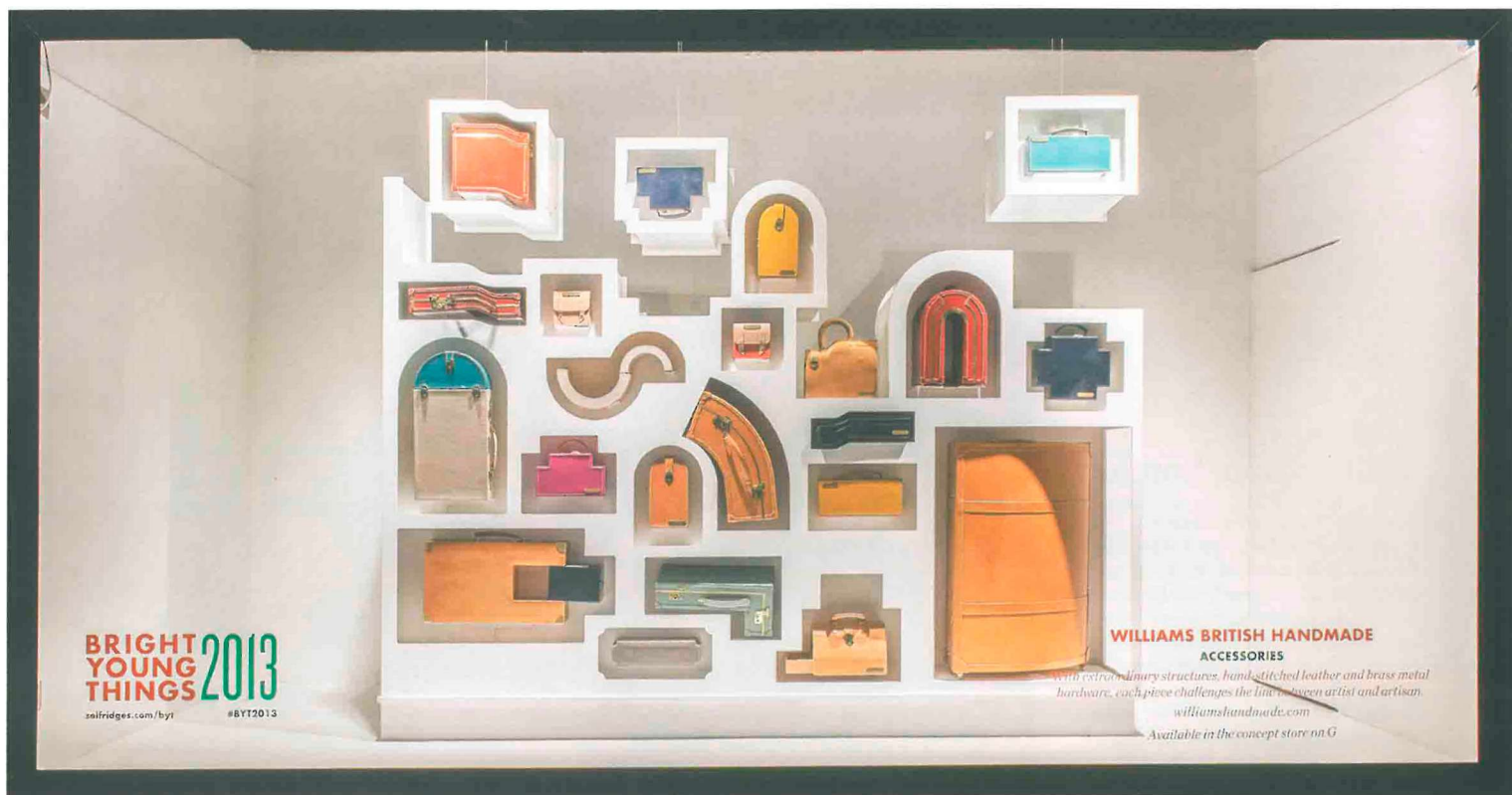
In London, Selfridges' prestigious windows provide a platform for UK newcomers in fashion, art, design and food.

Words **Enya Moore**
Photos **Andrew Meredith**



A mass of reflective cubes fills the window conceived by menswear designer Alan Taylor, echoing his label's focus on contrasting layers.
alantaylor.co.uk

Sarah Williams of Williams British Handmade produces bespoke handcrafted leather luggage. The display unit in her window has niches shaped to hold her unique bags and accessories.
williamshandmade.com



WILLIAMS BRITISH HANDMADE
ACCESSORIES

With extraordinary structures, hand-stitched leather and brass metal hardware, each piece challenges the limits of an artist and artisan.
williamshandmade.com

Available in the concept store on G

BRIGHT YOUNG THINGS 2013
selfridges.com/byt #BYT2013

Set designer Clementine Keith-Roach's surreal window reveals cheap materials manipulated to evoke a sense of luxury. clementinekeithroach.blogspot.nl

Selfridges selects the cream of the young creative crop for its annual Bright Young Things campaign, which showcases emerging UK talent. With the guidance of the store's in-house team, the rising stars dress windows that express their work and offer them a solid launch pad for future success.

selfridges.com

